



# Our Philosophy

## Our Core Values

The cultural and human diversity of BNP Paribas is a wealth and asset, allowing us to have an ever-more open and complete viewpoint of our clients' expectations. As such, our core values are an integral aspect of the day-to-day lives of our employees, and create the foundation for professional development within the Group.



To appropriate the company's values, you have to bring them into your daily life.

**Elisabeth KARAKO**  
RHG - Diversity

### HUMAN RESSOURCES SPEAKING: CORE VALUES

**How does one appropriate the company's values and integrate them into daily life?**

“In the Group, we comprise numerous professions and affiliates, each with its own culture – the values are what bring us together.”

**Sophia MERLO**

RHG – Career Development

“The Manager should always set the example in appropriating the values. From morning till night, all of his or her actions should be guided by them.”

**Abdelmalek BENDRISS**

IRS – Branch Banking Morocco

